

MEREDITH CARISKI

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| NICE TO MEET YOU

I've been freelance copywriting for a busy three years.

Now my goal is to be a full time Copywriter for a company I can grow with long term.

At work, they call me "The Idea Person" because I'm a jack of all trades. When I found copywriting something clicked. My mind opened and continues to break limits and build big ideas that produce results.

Whether it's a blog, email, newsletter, or social media post - my clients leave with their copy in their voice, better than they could have expressed themselves.

If this resonates, maybe your company is a good fit.

| WORK HISTORY

The Disney Loving Copywriter - *Freelance*

Fort Lauderdale , FL • 02/2021 - Current

- Freelance copywriting for business management firm Equiturn Solutions and on Upwork. (2 years)
- Consistently writes copy for blogs, email, social media, articles, newsletters, and product descriptions.
- Keeps a 360 degree campaign mindset to maintain nuanced brand identities.
- Makes presentations to communicate ideas to leadership and creative teams.
- Edits content produced by leadership to embrace company-wide goals and compliance.

NYC - *Acting and Scriptwriting*

01/2011 - Current

- Scriptwriting for multiple forms of media.
- Collaborates with directors, producers, writing staff and performance teams to determine best performance strategies and approaches.
- Manages communication to effectively and efficiently complete projects.
- Mentors new and aspiring actors by sharing tips and tricks related to networking, auditions and landing parts.

MAST @ FIU - *English and Journalism Teacher*

FL • 08/2016 - Current

| WHAT I CAN DO FOR YOU

- Marketing and Advertising
- Direct Response Copywriting
- Blog Writing
- Social Media
- Newsletters
- Scriptwriting
- Creative Writing
- Presentations and Acting
- Leadership
- Google Suite
- Team Player and Disney Annual Passholder.

| LINKS

- <https://www.thedisneylovingcopywriter.com/>
- <https://www.linkedin.com/in/meredith-cariski-224b3b180/>
- <https://www.facebook.com/meredith.cariski/>

| MENTOR

Parris Lampropoulos

One of the top Copywriters in the world.

It's a funny story...

| EDUCATION

University of Central Florida

Orlando, FL • 06/2009

***Bachelor of Arts:* English Literature**

- President's List
- Dean's List

New York Film Academy

New York City • 06/2012

***Master of Arts:* Acting And Scriptwriting**

- Director of School Newspaper and Social Media.
- Editor and Chief of the Yearbook
- Writes original content for presentations, lessons, and assessments.
- Ensures that curriculum is equitable, diverse, and inclusive.

| CERTIFICATIONS

FLDOE Teaching Certification: English 6-12

| ACCOMPLISHMENTS

#1 in Miami-Dade for English State Testing Scores (2023)

AP Literature and Composition Pass Rate: 83% (2022)